

- I) Slide 1: Welcome to the International Business Bachelor of Applied Science informational video. This video is intended to introduce you to the IB B.A.S. degree and next steps for pursuing your bachelor degree in International Business at North Seattle College.
- II) Slide 2: So what is a B.A.S. degree? BAS stands for Bachelor of Applied Science, otherwise referred to as an Applied Baccalaureate degree. This degree is a bachelor degree, similar to a B.S. or B.A. degree, but B.A.S emphasizes and incorporates applied learning into the program. In the International Business degree this applied, hands on learning is in the form of a required internship and practicum, which focus on giving students real world work experience that includes cross cultural sensitivity and humility. BAS degrees accept a wide range of credits including credits from technical associate degrees and certificates, credits from international colleges and universities, and credits from other universities and colleges from across the United States. Many students enter International Business B.A.S. degree having already completed a business or accounting associate degree, but many other associate degrees are also accepted, including technical degrees and general transfer degrees.
- III) Slide 3: So what makes this program special and appealing to students? This program is designed as a small cohort learning model, meaning each class will never have more than 30 students and the students in the program will have the same classmates and peers throughout the program, forming a community. The program has two options for completing the degree. Students can enroll in the evening hybrid option, where all upper division international business courses are offered as evening courses, and students are only required to meet on campus two nights a week. Alternatively, students can choose our new, fully online option, where all upper division international business courses are offered fully online and students are not required to meet on campus. The program has established international partnerships with the Royal Melbourne Institute of Technology and FPT University in Vietnam. These partnerships will give students the opportunities to work on projects in international teams and also allow students to travel abroad to complete internship and practicum requirements. To promote students traveling and completing their internship aboard the program awards two annual scholarships for \$1000 each.
- IV) Slide 4: For this program, a new group of IB B.A.S. students will start the evening-hybrid program and the online program each fall quarter. Students are able to complete the program in two years if attending full time, or three years if attending as a part-time student. In order to complete the program, students must complete 180 quarter credits, and these are split into three categories; 60 upper division international business credits, 60 general education credits, and 60 elective credits. These 180 credits include credits from associate degrees and/or past college and university experiences. In order to enter the program prospective students must apply in winter or spring quarter for the following fall quarter. Applications are available on the program webpage and please note there are six program prerequisites which are listed on this slide. Students should have completed, or be close to completing these prerequisites prior to entering the program in fall quarter.
- V) Slide 5: Once a student enters the program they will be expected to take 8-10 credits of upper division coursework each quarter. Once a student enters the program the program manager will become their advisor. Displayed on this slide are a few of the upper division International Business courses which are required for each student to complete while in the program.

- VI) Slide 6: Graduates of the IB BAS program can go on to obtain a wide range of jobs. Listed on this slide are a few of the job titles and careers that some students have previously obtained and jobs students will be qualified for when completing the program. Please note this list of job titles is not all inclusive and graduates have gone on to work in different job roles as well as several have started their own businesses. This BAS degree also satisfies a requirement to sit for the Certified Public Accountant, CPA exam, and several students in the program are completing this BAS degree along with additional accounting courses and plan to sit for the CPA exam soon after graduating. Many students who graduate from the program are also interested in pursuing their Master's degree. The International Business B.A.S. program does qualify students to attend Master's degree programs. We currently have two agreements, one with Central Washington University, and one with CityU, to allow graduates to enroll in their Master's programs. Graduates are also eligible to apply, and have been accepted to other Master's degree programs at different universities and institutions.
- VII) Slide 6: If you have additional questions about the program or would like to set up an appointment to discuss any of this information, please do not hesitate to contact the Program Manager at the contact information provided here. Thank you.